

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	933816	06228286

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Tu	10/09/12	7:59 AM	Good Morning America	7-9AM	:30	FLSNTV03ACH	\$475.00 NM
2	WPBF	W	10/10/12	8:49 AM	Good Morning America	7-9AM	:30	USPRTV20ACH	\$475.00 NM
3	WPBF	Th	10/11/12	9:00 AM	Good Morning America	7-9AM	:30	USPRTV20ACH	\$475.00 NM
5	WPBF	F	10/12/12	9:00 AM	Good Morning America	7-9AM	:30	USPRTV20ACH	\$475.00 NM
2	10/09/12	10/12/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	FLSNTV03ACH	\$250.00 NM
2	WPBF	W	10/10/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV20ACH	\$250.00 NM
1	WPBF	Th	10/11/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV20ACH	\$250.00 NM
4	WPBF	F	10/12/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV20ACH	\$250.00 NM
3	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV03ACH	\$275.00 NM
3	WPBF	W	10/10/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV20ACH	\$275.00 NM
1	WPBF	Th	10/11/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV20ACH	\$275.00 NM
4	WPBF	F	10/12/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV20ACH	\$275.00 NM
4	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/09/12	5:27 PM	M-F 5pm News	5-6pm	:30	FLSNTV03ACH	\$375.00 NM
2	WPBF	W	10/10/12	5:13 PM	M-F 5pm News	5-6pm	:30	USPRTV20ACH	\$375.00 NM
3	WPBF	Th	10/11/12	5:29 PM	M-F 5pm News	5-6pm	:30	USPRTV20ACH	\$375.00 NM
7	WPBF	F	10/12/12	5:15 PM	M-F 5pm News	5-6pm	:30	USPRTV20ACH	\$375.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	-TWTF--	:30	4	\$375.00	NM
5	10/09/12	10/12/12	WPBF News 25 @ 6:00PM Class of Time - Immediately Pre-emptible without notice	6-6:30PM	-TWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    -TWTF--                3        \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WPBF Tu    10/09/12    6:11 PM    WPBF News 25 @ 6:00PM    6-6:30PM        :30    FLSNTV03ACH    \$450.00    NM									
4 WPBF W    10/10/12                WPBF News 25 @ 6:00PM    6-6:30PM        :00 <del>\$450.00</del> NM									

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Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1776

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/12/12	10/12/12	20/20	10-11PM	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/12/12 20/20 10-11PM :00 <del>\$1,500.00</del> NM									
Credited									
11	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 6:40 AM Sat 6-7am News Sat 6-7am :30 USPRTV20ACH \$175.00 NM									
12	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 6:59 AM GMA Saturday 7-8am Sat 7am-8am :30 USPRTV20ACH \$300.00 NM									
13	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 8:15 AM Sat 8-9am News Sat 8-9am :30 USPRTV20ACH \$300.00 NM									
14	10/13/12	10/13/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 Sat 7pm News 7-730pm :00 <del>\$275.00</del> NM									
Credited									
15	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 6:44 AM Sun 6-7am News Sun 6-7am :30 USPRTV20ACH \$125.00 NM									
16	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 7:58 AM GMA Sunday 7-8am Sun 7-8am :30 USPRTV20ACH \$300.00 NM									
17	10/14/12	10/14/12	Sun 9-10am	9-10am	-----1	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 Sun 9-10am 9-10am :00 <del>\$750.00</del> NM									
Credited									
18	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$250.00									

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933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
18	10/14/12	10/14/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$250.00	NM		
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	10/14/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	USPRTV20ACH	\$250.00	NM
19	10/14/12	10/14/12	Sun 630pm News Class of Time - Immediately Pre-emptible without notice	630-7pm	-----1	:30	1	\$375.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	-----1	1	\$375.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	10/14/12		Sun 630pm News Credited	630-7pm	:00		\$375.00	NM
20	10/14/12	10/14/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$850.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	-----1	1	\$850.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	10/14/12	6:59 PM	AFV	7-8PM	:30	USPRTV20ACH	\$850.00	NM
21	10/15/12	10/15/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	:30	1	\$475.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	1-----	1	\$475.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/15/12	9:00 AM	Good Morning America	7-9AM	:30	USPRTV20ACH	\$475.00	NM
22	10/15/12	10/15/12	10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	1-----	:30	1	\$250.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	1-----	1	\$250.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/15/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV20ACH	\$250.00	NM
23	10/15/12	10/15/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	1-----	:30	1	\$275.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	1-----	1	\$275.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/15/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV20ACH	\$275.00	NM
24	10/15/12	10/15/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	1-----	:30	1	\$375.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	1-----	1	\$375.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/15/12	5:43 PM	M-F 5pm News	5-6pm	:30	USPRTV20ACH	\$375.00	NM
25	10/15/12	10/15/12	WPBF News 25 @ 6:00PM Class of Time - Immediately Pre-emptible without notice	6-6:30PM	1-----	:30	1	\$450.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	1-----	1	\$450.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	10/15/12		WPBF News 25 @ 6:00PM Credited	6-6:30PM	:00		\$450.00	NM
26	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	1-----	1	\$2,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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26	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>7:14 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>USPRTV20ACH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV20ACH	\$2,000.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV20ACH	\$2,000.00	NM																																												
27	10/15/12	10/15/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$2,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>7:42 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>USPRTV20ACH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	7:42 PM	Jeopardy	7:30-8PM	:30	USPRTV20ACH	\$2,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	1-----	1	\$2,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	7:42 PM	Jeopardy	7:30-8PM	:30	USPRTV20ACH	\$2,000.00	NM																																												
28	10/15/12	10/15/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	1-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td></td><td>Nightline</td><td>11:35-12:05AM</td><td>:00</td><td></td><td><del>\$350.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	1-----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM																																												
Credited																																																						
29	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td></td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:00</td><td></td><td><del>\$500.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		<del>\$500.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	1-----	1	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		<del>\$500.00</del>	NM																																												
Credited																																																						
31	10/15/12	10/15/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$475.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$475.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td></td><td>The View</td><td>11A-12PM</td><td>:00</td><td></td><td><del>\$475.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$475.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12		The View	11A-12PM	:00		<del>\$475.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$475.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12		The View	11A-12PM	:00		<del>\$475.00</del>	NM																																												
Credited																																																						
32	10/15/12	10/15/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	M-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>3:28 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>USPRTV20ACH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	M	10/15/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV20ACH	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	M	10/15/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV20ACH	\$350.00	NM																																												
33	10/15/12	10/15/12	DWTS Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$5,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$5,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>9:20 PM</td><td>DWTS</td><td>Prime Other</td><td>:30</td><td>USPRTV20ACH</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	9:20 PM	DWTS	Prime Other	:30	USPRTV20ACH	\$5,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	1-----	1	\$5,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	9:20 PM	DWTS	Prime Other	:30	USPRTV20ACH	\$5,000.00	NM																																												
35	10/15/12	10/15/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	M-----	:30	1	\$125.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$125.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>4:59 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>USPRTV20ACH</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV20ACH	\$125.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$125.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV20ACH	\$125.00	NM																																												
36	10/15/12	10/15/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	M-----	:30	1	\$200.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$200.00																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	M-----	1	\$200.00																																																	

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/15/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV20ACH \$200.00 NM									
37	10/09/12	10/12/12	The View	11A-12PM	-TWTF--	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 10:58 AM The View 11A-12PM :30 USPRTV20ACH \$475.00 NM									
2 WPBF Th 10/11/12 The View 11A-12PM :00 \$475.00 NM									
Credited									
38	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 3:57 PM M-F 3-4P M-F 3-4P :30 FLSNTV03ACH \$350.00 NM									
2 WPBF W 10/10/12 3:39 PM M-F 3-4P M-F 3-4P :30 USPRTV20ACH \$350.00 NM									
3 WPBF F 10/12/12 3:38 PM M-F 3-4P M-F 3-4P :30 USPRTV20ACH \$350.00 NM									
39	10/09/12	10/12/12	Dr. Oz	4-5p	-TWTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 4:40 PM Dr. Oz 4-5p :30 FLSNTV03ACH \$450.00 NM									
2 WPBF W 10/10/12 4:12 PM Dr. Oz 4-5p :30 USPRTV20ACH \$450.00 NM									
3 WPBF Th 10/11/12 4:37 PM Dr. Oz 4-5p :30 USPRTV20ACH \$450.00 NM									
40	10/13/12	10/13/12	ABC College Football	12-330pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 2:14 PM ABC College Football 12-330pm :30 USPRTV20ACH \$1,500.00 NM									
41	10/13/12	10/13/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 11:32 PM M-Sun 1130p-12am Late News 1130p-1205am :30 USPRTV20ACH \$375.00 NM									
43	10/09/12	10/12/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 2:27 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV20ACH \$500.00 NM									
2 WPBF Th 10/11/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV20ACH \$500.00 NM									
44	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 5:39 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV20ACH \$250.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
45	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 USPRTV20ACH \$150.00 NM									
46	10/09/12	10/12/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 4:38 AM 4:30a-5a 430a-5a :30 USPRTV20ACH \$50.00 NM 2 WPBF F 10/12/12 4:44 AM 4:30a-5a 430a-5a :30 USPRTV20ACH \$50.00 NM									
47	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 USPRTV20ACH \$125.00 NM 3 WPBF Th 10/11/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 USPRTV20ACH \$125.00 NM 1 WPBF F 10/12/12 5:10 AM WPBF News 25 @ 5am 5-530am :30 USPRTV20ACH \$125.00 NM									
48	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 5:58 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV20ACH \$200.00 NM 3 WPBF Th 10/11/12 5:45 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV20ACH \$200.00 NM 2 WPBF F 10/12/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV20ACH \$200.00 NM 4 WPBF F 10/12/12 5:58 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV20ACH \$200.00 NM									
49	10/13/12	10/13/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 11:56 PM M-Sun 1130p-12am Late News 1130p-1205am :30 USPRTV20ACH \$475.00 NM									
50	10/09/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 9:37 AM Dr. Oz M-F 9-10a 9-10a :30 USPRTV20ACH \$275.00 NM 1 WPBF F 10/12/12 9:19 AM Dr. Oz M-F 9-10a 9-10a :30 USPRTV20ACH \$275.00 NM									
51	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 6:24 AM Sat 6-7am News Sat 6-7am :30 USPRTV20ACH \$175.00 NM									
52	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	1	\$700.00	NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1776

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	5:11 PM	M-F 5pm News	5-6pm	:30	USPRTV20ACH	\$700.00 NM
53	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	FLSNTV03ACH	\$200.00 NM
54	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FLSNTV03ACH	\$300.00 NM
55	10/09/12	10/12/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV20ACH	\$350.00 NM
56	10/10/12	10/12/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--WTF--				3	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV20ACH	\$650.00 NM
3	WPBF	Th	10/11/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV20ACH	\$650.00 NM
1	WPBF	F	10/12/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV20ACH	\$650.00 NM
57	10/10/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--WTF--				1	\$375.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV20ACH	\$375.00 NM
58	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-----S-				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:10 AM	Sat 5-6am News	Sat 5-6am	:30	USPRTV20ACH	\$200.00 NM
59	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-----S-				1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:09 AM	Sat 6-7am News	Sat 6-7am	:30	USPRTV20ACH	\$275.00 NM
60	10/15/12	10/15/12	M-SUN WPBF News 25	11-11:35PM	M-----	:30	1	\$1,575.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$1,575.00	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933816-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1776

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$1,575.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV20ACH	\$1,575.00 NM
<b>Total Spots</b>							<b>82</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$49,850.00</b>
<u>Agency Commission</u>	<b>\$7,477.50</b>
<u>Net Amount Due</u>	<b>\$42,372.50</b>